



Whitman Publications

Wholesale Price List

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Titles	Author	Retail	Wholesale	Case	Case Price	Qty	Price
ABC Herbal, The (English)	Steven Horne	\$7.95	\$5.95	36	\$171.72 (\$4.77 ea.)		
ABC Herbal, The (Spanish)	Steven Horne	\$9.95	\$7.50	36	\$214.92 (\$5.97 ea.)		
Achieving Maximum Health	A. F. Beddoe	\$5.95	\$4.46	36	\$128.52 (\$3.57 ea.)		
Family Guide to Natural Remedies, The	Katherine Tarr	\$8.75	\$6.60	36	\$189.00 (\$5.25 ea.)		
Guide to Motherhood: Herbs, Helps & Pressure Points for Pregnancy and Childbirth	Katherine Tarr	\$7.95	\$5.95	36	\$171.72 (\$4.77 ea.)		
Biologic Ionization as Applied to Human Nutrition (hardcover)	A. F. Beddoe	\$119.95	\$89.95	13	\$935.61 (\$71.97 ea.)		
Chemistry of Man, The	Bernard Jensen	\$65.95	\$49.46	8	\$316.56 (\$39.57 ea.)		
Diet & Heart Disease: It's NOT What You Think...	Stephen Byrnes	\$9.95	\$7.50	36	\$214.92 (\$5.97 ea.)		
Dried Blood Cell Analysis	compilation	\$75.00	\$56.25	10	\$450.00 (\$45.00 ea.)		
Herbs of the Bible	James Duke	\$39.95	\$29.96	12	\$287.64 (\$23.97 ea.)		
Iridology: The Science and Practice in the Healing Arts, Vol. 2	Bernard Jensen	\$179.95	\$134.96	9	\$971.73 (\$107.97 ea.)		
Naturopathy for the 21st Century	Robert Thiel	\$26.95	\$21.95	20	\$323.40 (\$16.17 ea.)		
Nutritional Herbology <input type="checkbox"/> English <input type="checkbox"/> Spanish	Mark Pedersen	\$26.95	\$21.95	18	\$291.06 (\$16.17 ea.)		
Politics in Healing	Daniel Haley	\$24.95	\$18.70	10	\$149.70 (\$14.97 ea.)		
Practical Herbalism	Phil Fritchey	\$34.95	\$26.20	12	\$251.64 (\$20.97 ea.)		
Profiles for Living	A. F. Beddoe	\$3.95	\$2.96	12	\$28.44 (\$2.37 ea.)		
Science & Practice of Iridology, The	Bernard Jensen	\$46.95	\$35.21	18	\$507.06 (\$28.17 ea.)		
Charts	Size	Retail	Wholesale	Case	Case Price	Qty	Price
Dried Blood Cell Chart <input type="checkbox"/> English <input type="checkbox"/> Spanish	16.5" w x 9" h	\$12.95	\$9.75	12	\$93.24 (\$7.77 ea.)		
Light Touch Treatment Chart <input type="checkbox"/> English <input type="checkbox"/> Spanish	22" w x 28" h	\$10.00	\$7.50	12	\$72.00 (\$6.00 ea.)		
Iridology Chart (traditional Jensonian) <input type="checkbox"/> English <input type="checkbox"/> Spanish	28" w x 22" h	\$10.00	\$7.50	12	\$72.00 (\$6.00 ea.)		
Muscle Response Test Chart <input type="checkbox"/> English <input type="checkbox"/> Spanish	22" w x 28" h	\$10.00	\$7.50	12	\$72.00 (\$6.00 ea.)		
Muscle Response Test Pocket-Size Chart <input type="checkbox"/> English <input type="checkbox"/> Spanish	8.5" w x 11" h	\$6.50	\$5.00	24	\$93.50 (\$3.90 ea.)		
Reams pH Testing Chart (Range & Zone)	8.5" w x 11" h	\$8.95	\$6.95	12	\$64.80 (\$5.40 ea.)		
Books on Disc (CD-rom for computers; not audio discs)	Author	Retail	Wholesale	Case	Case Price	Qty	Price
Advanced Treatise in Herbology	Edward Shook	\$26.95	\$19.95	10	\$161.70 (\$16.17 ea.)		
Biologic Ionization as Applied to Human Nutrition	A. F. Beddoe	\$99.95	\$74.95	10	\$599.70 (\$59.97 ea.)		
Complete Herbalist	O.P. Brown	\$26.95	\$19.95	10	\$161.70 (\$16.17 ea.)		
Forty Years in the Wilderness	Wm. A. Alcott	\$26.95	\$19.95	10	\$161.70 (\$16.17 ea.)		
Narrative of the Life of Samuel Thomson & His System of Practice	Samuel Thomson	\$26.95	\$19.95	10	\$161.70 (\$16.17 ea.)		
Naturopathy for the 21st Century	Robert Thiel	\$19.95	\$14.95	10	\$119.70 (\$11.97 ea.)		
Nutritional Herbology	Mark Pedersen	\$19.95	\$14.95	10	\$119.70 (\$11.97 ea.)		
Whitman Bookshelf (6 books on 1 disc; Shook, Brown, Alcott, Thomson, Pedersen, and Thiel)	various	\$99.95	\$74.95	10	\$599.70 (\$59.97 ea.)		

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